

Press Release - 20 October 2009

New Company Launch Event: Bristol based NetPilot Internet Security Ltd.

In keeping with a security focused organisation, NetPilot Internet Security (NIS) held its official public launch within the moated fortress of Eastnor Castle, Herefordshire. The new company used the occasion to introduce both near term and future plans to its sales channel partners.

Over forty representatives of channel partner organisations were present at the launch event and were treated to a comprehensive set of presentations covering new products, channel programs and independent experts' views of business opportunities and networking technology futures.

Despite being a new company, the team behind NIS have a long association with the network security market and sales channels, as well as developing innovative new products. Jamie Pushman, responsible for sales and a company founder, points out that the team has been heavily involved with key underlying technologies such as Unified Threat Management (UTM) for some ten years, while having conducted business with many of the new company's channel partners for five or more years:

“We are in an exciting position. NIS is a ‘start-up’ organisation - but with people, products and partners with a well proven track record. We have worked extremely hard behind the scenes to get everything in place to enable us to make our public launch. We are committed as a developer/manufacturer to only working with the channel. Hence this was the most appropriate audience for us to invite to our inaugural event.”

“We are also unusual in this market in being a UK company with everything – including hardware and software - designed and built here locally,” continues Jamie Pushman. “If our customers and partners need to talk to us, this can be easily and conveniently achieved. Most competing companies are American and typically build their products in

China. They tend to be both geographically and culturally remote from their UK customers. Staying close to our customers and their requirements is, however, top of our agenda.”

Ends

About NetPilot Internet Security Ltd.

NetPilot Internet Security (NIS). is a new company, but with ten years of experience and history. The new company has been formed with the specific intent of refocusing on original core values, markets and successes including product excellence and conducting business only through close partnership with the channel.

Since 1998 NetPilot security products has given organisations of all shapes and sizes the peace of mind to use the internet in a way that works for them. From the Unified Threat Management (UTM) multifunctional security devices for small businesses all the way up to larger businesses and UK armed forces - NetPilot has led the way.

NIS is based in Stanton Drew, Bristol.

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